

# Kern County Dental Society

## Smart Practices For Your Practice with Todd Snyder, DDS, AAACD Friday, October 19, 2018

**SEMINAR SYNOPSIS:** The individual practice of dentistry is in transition now more than ever. Delivering exceptional care requires our entire team to share the same philosophy and commitment to individual dental care, procedures, and techniques, obtaining more new patients and improving one's revenue. This program discusses modern procedures, materials and technologies that help navigate these changing times so that you can offer better dentistry and increase your treatment opportunities. Modern diagnostic devices and materials to restore teeth with minimal to no intervention along with current concepts in composites and adhesives will be presented. Cosmetic elective procedures will be discussed and how to be more efficient at all aspects of indirect crown and veneer cases. Many different technologies and tools will be presented so that in addition to being able to provide better dental treatment you and the entire staff can be more successful at all aspects of running a dental practice.

**Learning Objectives:**

- New diagnostic devices.
- The latest in direct and indirect restorative materials and techniques.
- Evaluating and implementing modern dental technology.
- Elective dental procedures that people are willing to pay for.
- Tips on avoiding complications and post-operative discomfort.
- Running a consistent experience with modern business technology, software tools and the internet.
- Decrease your overhead and improve your income with new software.
- and so much more...

**Dr. Todd C. Snyder** received his doctorate in dental surgery at the University of California at Los Angeles School of Dentistry. Dr. Snyder is an Accredited Member of the American Academy of Cosmetic Dentistry. Furthermore, he has trained at the F.A.C.E. institute for complex gnathological (functional) and temporomandibular joint disorders (TMD). Dr. Snyder lectures both nationally and internationally on numerous aspects of dental materials, techniques, equipment, use of the internet, software and business marketing tools. Dr. Snyder has been on the faculty at U.C.L.A. and is currently on the faculty at Esthetic Professionals. Dr. Snyder is also a member of the Catapult Speakers Bureau, is a consultant for numerous dental manufacturing companies and has authored numerous articles in dental publications worldwide. With his passion for aesthetic dentistry, Dr. Snyder helped create and co-direct the first (in the nation) two year graduate program in Aesthetic and Cosmetic Restorative Dentistry at the UCLA School of Dentistry. Dr. Snyder offers webinars, half-day, full-day and multi-day lectures, including custom courses and hands-on workshops. In his spare time Dr. Snyder is a professional race car driver, avid surfer, snowboarder, mountain biker and entrepreneur.

<b>LOCATION</b>	<b>FEES</b>	<b>CE CREDIT</b>
<b>Bakersfield Marriott @ the Convention Ctr</b> <b>801 Truxtun Ave, Bakersfield, CA 93301</b>	CDA Member Dentist -\$200 Member staff—\$75 Non-CDA Member Dentist -\$400 Non Member staff -\$125 <i>\$10 additional fee charged for all payments at the door</i>	This course approved to confer 6 units Core/Category 1 credit to meet Dental Board of California requirements
<b>SCHEDULE</b>		<b>RESERVATION DEADLINE</b>
Registration 8:00 am; Lecture 8:30 am Buffet Lunch at noon; Conclusion 3:00 pm		Monday, October 15, 2018



Mail your check and this form to KCDS, 930 Truxtun Ave, Suite 101, Bakersfield CA 93301 or register online at [www.kerncountysds.org](http://www.kerncountysds.org)

Name \_\_\_\_\_ Dr. \_\_\_ RDH \_\_\_ RDA \_\_\_ Staff \_\_\_ LICENSE # \_\_\_\_\_

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Total Enclosed \$ \_\_\_\_\_ Check here \_\_\_\_\_ if Dr. holds a 2018 KCDS "Season Pass"

*Reservation deadline Monday, October 15, 2018. No refunds given past deadline date.*

*\$10 additional fee charged on all payments made at the door.*

*Buffet lunch and beverage breaks included in fees quoted. Please print course handouts from KCDS website.*